

**APPLICATION FOR SALES PROMOTION PERMIT  
UNDER DEPARTMENT ADMINISTRATIVE  
ORDER # 2, SERIES OF 1993  
( IRR CONSUMER ACT OF THE PHILIPPINES )**

\_\_\_\_\_  
( DATE )

\_\_\_\_\_  
( PROMO TITLE )

- ( ) 1. NAME OF SPONSOR : \_\_\_\_\_
  - ADDRESS : \_\_\_\_\_
  - TELEPHONE NO: \_\_\_\_\_
  - AUTHORIZED REPRESENTATIVE : \_\_\_\_\_
  - DESIGNATION : \_\_\_\_\_

- ( ) 2. NAME OF ADVERTISING AGENCY : \_\_\_\_\_
  - ADDRESS : \_\_\_\_\_
  - TELEPHONE NO: \_\_\_\_\_
  - AUTHORIZED REPRESENTATIVE : \_\_\_\_\_
  - DESIGNATION : \_\_\_\_\_

( ) 3. PROMO PERIOD : \_\_\_\_\_

( ) 4. TYPE OF PROMO : **CONTEST**

( ) 5. COVERAGE :  GMA  NATIONWIDE  OTHERS : \_\_\_\_\_

( ) 6. LIST OF PARTICIPATING OUTLETS/BRANCHES : \_\_\_\_\_

( ) 7. PRODUCTS COVERED :

BRAND	SIZES (in metric, enclose English size in parenthesis )
_____	_____
_____	_____
_____	_____

( ) 8. PURCHASE AMOUNT REQUIRED : \_\_\_\_\_

( ) 9. WHO ARE DISQUALIFIED : Employees of ( promoting agency ), (advertising agency) and participating outlets including their relatives up to second degree of consanguinity or affinity are disqualified from joining the promotion .

( ) 10. WHO ARE QUALIFIED TO JOIN ? : \_\_\_\_\_

( ) 11. HOW TO JOIN ? : \_\_\_\_\_

( ) 12. LOCATION OF DROP CENTERS : \_\_\_\_\_

( ) 13. DEADLINE OF SUBMISSION OF ENTRIES : \_\_\_\_\_

( ) 14. DETERMINATION OF WINNERS: \_\_\_\_\_

VENUE : \_\_\_\_\_

DATE : \_\_\_\_\_

TIME / DURATION ( preferably after office hrs. ) : \_\_\_\_\_

( ) 15. PROCEDURE IN THE DETERMINATION OF WINNERS : Judging procedure

( ) CRITERIA: Clear definition and percentage of each criteria)

( ) NAMES AND QUALIFICATIONS OF JUDGES:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

( ) 16. PRIZES W/SPECIFICATION

( SIZES IN METRIC, BRAND, MODEL )	NO./CATEGORIES OF WINNERS	COST OF EACH	TOTAL COST
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_____	_____	_____	_____
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_____	_____	_____	_____
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_____	_____	_____	_____
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TOTAL	_____		_____
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( ) TRIP, SCHOLARSHIP & CELLPHONE PRIZES :

TRANSFERABLE  CONVERTIBLE TO CASH

( ) CASH CONVERSION VALUE : \_\_\_\_\_

( ) 17. NUMBER OF TIMES A PARTICIPANT CAN WIN : A Participant can win only once, if a name wins more than once, he gets the bigger prize.

( ) 18. NOTIFICATION : Winners will be notified through registered mail.

( ) 19. WHO SHALL PAY 20% TAX FOR PRIZES EXCEEDING P10,000.00: \_\_\_\_\_

( ) 20. PERIOD OF REDEMPTION/CLAIM PERIOD : Redemption period shall be within 60 days from notification.

( ) 21. COMPLETE ADDRESS OF REDEMPTION CENTER : For GMA winners for PROVINCIAL Winners.

( ) 22. HOW TO CLAIM : Upon presentation of a valid ID, registered notice, etc.

**ATTACHMENTS :**

1. **CONTROL MEASURES :** Sealed drop boxes shall be collected one day after the deadline for dropping of entries and brought to (where) for safe keeping under custody of\_ (whom) A DTI representative will be invited to be present in the opening of drop boxes and during the determination of winners.
2. **MEDIA UTILIZED :** At least one advertising material shall contain the complete mechanics, duration, prizes, coverage and Per DTI – NCR Permit #\_\_\_\_, series of 200\_. All other Ad materials with incomplete mechanics shall indicate “ See ( poster or print Ad ) for complete details “ duration and “ Per DTI – NCR Permit #\_\_\_\_, Series of 200\_. (bottom right)  
  - ( ) POSTER
  - ( ) RADIO SCRIPT
  - ( ) STREAMER
  - ( ) STORY BOARD ( T.V CINEMA )
  - ( ) COMPRE :
    - ( ) PRINT AD
    - ( ) MAILERS
    - ( ) FLYERS
3. **PROMO PARTICULARS :** Entry form with Name, address, Tel. #, and signature
4. **REGISTRATION REQUIREMENTS :** Certificate of product registration for FOOD, DRUG, COSMETICS, Etc.
5. **AGREEMENT WITH DROPCENTERS:** ( re- safeguarding of drop boxes with conforme )
6. **HOUSE AND LOT PRIZE :** Title, blueprint, specifications, model, location plan, cost and area of house, cost and area of lot.
7. **APPRAISED VALUE OF JEWELRY SIGNED BY THE APPRAISER.**
8. **SCORE SHEET.**

**U N D E R T A K I N G**

I/We hereby understand and agree that :

1. DTI- NCR shall act on this application within fifteen ( 15 ) days from receipt of complete documents.
2. If I/We do not receive any communication from DTI – NCR after submission of complete documents/requirements. Within the prescribed fifteen ( 15 ) days, the above application shall be deemed approved. However , such presumption of approval shall not absolve us from violations other than our lack of permit from your Office.

Authorized Representative of :

SPONSOR

\_\_\_\_\_

SIGNATURE

\_\_\_\_\_

PRINTED NAME

\_\_\_\_\_

DATE

ADVERTISING AGENCY

\_\_\_\_\_

SIGNATURE

\_\_\_\_\_

PRINTED NAME

\_\_\_\_\_

DATE